

veronicaBLACK

veronica.c.black@gmail.com • veronicacblack.com • 505-918-2210

Producer • Designer • Researcher • Educator • Budget Manager • Organizer • Collaborator • Mentor

SUMMARY

A multidisciplinary designer with experience in areas of research, innovation, education, digital media, and creative problem solving for museums, colleges, and nonprofits, who collaborates with others to transform ideas into successful solutions.

EXPERIENCE

Program Coordinator • Center for Teaching Excellence at New Mexico Highlands University (NMHU)

April 2019 - Present • Las Vegas, NM

- Design and implement multi-day professional development events for Fall and Spring semesters for 200+ faculty, including scheduling keynote speakers, facilitators, food, and entertainment.
- Manage two budgets for center operations and faculty enrichment.
- Write reports, proposals, and grants for the center to maintain quality service and support for faculty.
- Collaborate with multiple departments including Human Resources, Information Technology, and Administration to ensure events and training are impactful and informative for new and current faculty.

Art Director/Producer • "Vision & Drive: The Davis-Sanchez Legacy," Heritage Room: NMHU

September 2019 - September 2020 • Las Vegas, NM

- Worked with Media Arts undergraduate and graduate students to design an exhibition and film a short documentary highlighting Leveo Sanchez and his family's legacy throughout his life in New Mexico.
- Developed a budget and proposal.
- Collaborated with the video director to write the script, assemble a full film crew, and interview.
- Coordinated travel and accommodations for film crew.

Programs Coordinator • SITE Santa Fe

April 2018 - April 2019 • Santa Fe, NM

- Managed staff, organized events, developed and implemented public and school programs to service the museum and surrounding communities.
- Designed an art program for incarcerated youth.
- Coordinated with food and beverage providers, including retaining alcohol licenses.
- Coordinated travel and accommodations for guest lectures and artists.
- Collaborated with community public and educational programs to support other institutions and community initiatives.

Innovation Fellow and Designer • EdLab at Teachers College Columbia University

February 2015 - April 2018 • New York, NY

- Supported the Gottesman Libraries, EdLab, and Smith Learning Theater with creating original design and fabricated elements for exhibition that support an innovative learning environment.
- Liaised with the Smith Learning Theater to host immersive events for learning experiences.

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- Researched classroom spaces and design for innovative learning environments.

Youth Initiatives Technology Educator • Middle School Institutes: American Museum of Natural History

June 2014 - June 2017 • New York, NY

- Instructed students in one and two-week long courses on Cretaceous Seas, Ancient Sharks, the Hayden Planetarium, Biology and Anthropology, utilizing digital programs for 3D modeling, video game platforms, and narrative storytelling that supported the areas of science each class specialized in.
- Facilitated initiatives and application process for the Lang Science Program.

EDUCATION

MFA Design and Technology • Parsons School for Design

2014 • New York, NY

Thesis paper: Perishable Bodies: A study of wearable technology through the eyes of an anorexic

BFA Digital Film-making, Minor in Art Studio • New Mexico Highlands University

2011 • Las Vegas, NM

SKILLS

ORGANISATION Learning Management Systems, Trello, Slack, Social Media Platform, MailChimp, Customer Relationship Management, Microsoft Office 365, Google Suite.

FILM/DESIGN Sketching, Storyboarding, Interaction Design, Rapid Prototyping, Design for Usability, Procreate, Adobe Suite (Illustrators & Premiere Pro,) Figma, Canva.

WEB/PROGRAMING HTML, CSS, WordPress, Python, Office Equipment, 3D Printing and Modeling, Laser Cutting, Plotter Printers, Arduino, SketchUp.

VOLUNTEER WORK

- Career Talk • La Farge Branch Library, Santa Fe, NM. December 2018.
- Workshop facilitator • Digital Media Program, Girls Write Now. NY, NY. September 2017 - April 2018.
- Assisted workshop facilitator in Soft Circuits and photograph events for ChickTech NYC + blinkblink, High School Kickoff workshop weekend, Pace University. New York, NY. November 7 - 8, 2015.
- Digital Media Mentor with Girls Write Now: paired with mentees, we participated in a series of hands-on intensive workshops to produce digital writing in the form of multimedia videos, games, and ebooks. New York, NY. September 2013 - April 2018.