

veronicaBLACK

veronica.c.black@gmail.com • veronicacblack.com • 505-918-2210

SUMMARY

Designer for learning spaces with experience as a researcher, coder, digital media maker, and filmmaker for museums, colleges, and nonprofits, who is passionate about storytelling, media, education, and collaborating with others who want to share an adventure.

EXPERIENCE

Program Coordinator for the Center for Teaching Excellence at New Mexico Highlands University, Las Vegas, NM • April 2019 - Present.

- Design and implement multi-day professional development events for Fall and Spring semesters for 200+ faculty, including scheduling speakers, food, and entertainment.
- Manage the two budgets for center operations and faculty enrichment.

Art Director/Producer, "Vision & Drive: The Davis-Sanchez Legacy," Heritage Room: New Mexico Highlands University, Las Vegas, NM • September 2019 - September 2020.

- Developed a budget and proposal, working with the video producer to interview Leveo Sanchez, wrote the script, and assembled a full film crew.
- Worked with Media Arts undergraduate and graduate students to design an exhibition and film a short documentary highlighting Mr. Sanchez and his family's legacy throughout his life with New Mexico Highlands University.

Programs Coordinator at SITE Santa Fe, Santa Fe, NM • April 2018 - April 2019.

- Managed staff, organized events, developed public and school programs to service the museum and surrounding communities.
- Designed an art program for incarcerated youth.
- Coordinated with food and beverages providers including retaining alcohol licenses.
- Coordinated travel and accommodations for guest lectures and artists.

Innovation Fellow and Designer, EdLab at Teachers College Columbia University, New York, NY • February 2015 - April 2018.

- Supported the Gottesman Libraries, EdLab, and Smith Learning Theater with creating original design and fabricated elements for exhibition that support an innovative learning environment.
- Liaised with the Smith Learning Theater, to host immersive events for learning experiences.
- Researched classroom spaces and design for learning.

Youth Initiatives Technology Educator for the Middle School Institutes: American Museum of Natural History, New York, NY • June 2014 - June 2017.

- Instructed students in one and two-week long courses in Cretaceous Sea, Ancient Sharks, Planetarium, Biology and Anthropology, utilizing digital programs for 3D modeling, video game platforms, and narrative storytelling that supported the areas of science each class specialized in.

SKILLS

FILM/DESIGN Sketching, Storyboarding, Interaction Design, Rapid Prototyping, Design for Usability, Procreate, Adobe Suite (Illustrators & Premiere Pro,) Figma, Canva.

WEB/PROGRAMING HTML, CSS, WordPress, Python, Office Equipment, 3D Printing and Modelling, Laser Cutting, Arduino, SketchUp.

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ORGANIZATION Learning Management System, Trello, Slack, Social Media Platform, MailChimp, Wordpress Plugin, Customer Relationship Management.

VOLUNTEER WORK

Career Talk at the La Farge Branch Library, Santa Fe, NM • December 2018.

Workshop facilitator for the Digital Media Program, Girls Write Now. New York, NY • September 2017 - April 2018.

Assisted workshop facilitator in Soft Circuits and photograph events for ChickTech NYC + blinkblink, High School Kickoff workshop weekend, Pace University. New York, NY • November 7 - 8, 2015.

Winter Design Intensive, Final Cut Pro Boot Camp for students in the School of Design Strategies at Parsons School of Design. New York, NY • January 21 - 24, 2014.

Digital Media Mentor for Girls Write Now: paired with mentees, we participated in a series of hands-on intensive workshops to produce digital writing in the form of multimedia videos, games, and ebooks. New York, NY • September 2013 - April 2018.

EDUCATION

MFA Design and Technology, Parsons School for Design, New York, NY • 2014

BFA Digital Film-making, Minor in Art Studio, New Mexico Highlands University, Las Vegas, NM • 2011